

Re-energizing the Private Sector

arise

PRIVATE SECTOR ALLIANCE FOR DISASTER RESILIENT SOCIETIES



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Disaster Risk Reduction

2020 Annual Report

Hans T. Sy

Chairman of the Executive Committee - SM Prime Holdings, Inc.
Co-Chair, ARISE-Philippines



In 2015, when we started our journey of galvanizing the private sector towards building a more disaster resilient Philippines, we were focused on the natural hazards that usually come our way — typhoons, floods, earthquakes.

Last year however, we learned the hard way. The emergence and consequent debilitating human, social and economic effects of the COVID-19 pandemic have exacerbated the disasters brought about by the occurrence of a number of natural hazards in our country.

The eruption of Taal Volcano in January, the Masbate earthquake in August, the succession of very strong typhoons during the last quarter of 2020, and the outbreak in March and continuing spread of the Covid-19 contagion has significantly upended the DRR efforts that we have performed and thus far progressed in. For us in the private sector, our collective capacities in undertaking and supporting efforts towards resilience from these disasters have been stretched to the limit, yet we have not fallen short to our commitments.

We continued to subscribe to and push the agenda for disaster resilience and sustainability when and where it matters most and where we have maximized our value added to the nation's collective effort. As individual businesses and organizations, as communities, and as a country, we supported the government's effort to heal and recover as one, and to bounce forward better.

As we continue to work our way out of this pandemic, the need for us in the private sector to contribute, however we can, towards building community and national resilience has never been more critical. The only way we can move forward is with all of us working together. We need to co-own our future, co-create better solutions, and collaborate more effectively for a truly resilient Philippines. Now more than ever, the imperative for us to be re-energized in our efforts for DRR and Resilience has never been more urgent and focused.

May we all learn from our experiences from the immediate past and strive to do better this year.

Liza B. Silerio

VP, Corporate Compliance Group - SM Prime
Board, ARISE Global



We are stronger together when we are able to unite for a common goal. This global pandemic, while it has brought about strife, has also produced a very real opportunity for all of us to cooperate and protect our future.

It has reinforced the need for better networking and resource sharing for effective solutions at a national level.

This pandemic will not be the last global crisis and as climate change driven disasters are becoming more frequent and intense, our risks are growing. We must reduce and manage these risks by working together now.

ARISE, the Global Private Sector Alliance for Disaster Resilient Societies, composed of diverse networks of organizations from different countries all committed to achieving the goals of the Sendai Framework for Disaster Risk Reduction, aims to harness the strength of each member in building a better, more sustainable, and disaster resilient world. Through the alliance, we have a platform for collaboration that provides full support including best practices and resource sharing across networks.

As members of ARISE-Philippines, we have access to the wealth of knowledge and expertise from other networks within the alliance. At the same time, these networks can benefit from our experience and strategy in dealing with disasters. Through this exchange, we can chart a better path forward.

As we grow our network in the Philippines, we also aspire to strengthen our linkage and network around the globe. Together, we look forward to a sustainable and resilient future.

(Ret) VAdm. Alexander P. Pama

Consultant for Disaster Resilience - SM Prime Holdings, Inc.
Co-Chair, ARISE-Philippines



Year 2020 was indeed very challenging. The world faced an unprecedented crisis in the form of the COVID-19 pandemic. In the Philippines, this was exacerbated by a series of destructive natural hazards. In spite these, we as a country forged on. ARISE Philippines did its part, and more. Our members played pivotal roles in helping alleviate the difficulties of our people.

We have been at the forefront of disaster risk reduction in the last six years, and we have made considerable progress. We did not shy away from the challenges of the previous year. Instead, we went further and heightened our efforts to live up to our commitments. This annual report documents these efforts as a reminder of the need to continue living up to our mandate — energize the private sector to drive disaster risk reduction and help build the resilience of our communities.

Last year, as we undertook various programs and activities, we implemented improvements to push our network forward. We are slowly solidifying and strengthening our organization as we navigate through the new normal.

Looking ahead, we will follow a two-pronged approach — transforming our network while performing and living up to our commitments. We hope to evolve with the changing times, while being sensitive to the needs of our members. And we will constantly strive to deliver on our promises through our programs and initiatives.

This year, we will be bullish about RE-ENERGIZING THE NETWORK. We will aggressively promote ARISE-Philippines to inspire more to join us. While we strengthen our efforts, we will strive to cement our relationships with our collaborators in and outside the Philippines.

The overwhelming impact of this pandemic has reinforced the need for us to work together, co-own the challenge of improving the way we manage disasters and co-create better solutions to protect our properties, livelihoods, and our people. All of us have a role to play, and by playing our part well — with passion and determination, we will get closer to seeing a truly sustainable, inclusive, and resilient Philippines.

The 2020 ARISE-Philippines Annual Report “Re-Energizing the Private Sector” is the first official publication of the network’s activities and accomplishments.

With the election of the first Board of Directors (BOD) and the adoption of the Terms of Reference (TOR) last year, this report, as well as the succeeding issues, is designed to document the journey of the network as it aspires to deliver on its commitments and live up to its mission.

The data and figures presented here were collated from information shared by members and are intended to showcase the overall reach and impact of the network relative to the goals it has set out to achieve for 2020.

However, given the challenges brought about by the restrictions on business operations, some of the data and figures are estimates.

About

ARISE-Philippines is a Local Network of ARISE (the Private Sector Alliance for Disaster Resilient Societies).

ARISE is a United Nations Office for Disaster Risk Reduction (UNDRR) - led network of private sector entities whose members voluntarily commit to support and implement the Sendai Framework.

Organized through the initiatives of SM Prime Holdings Inc. and with support from UNDRR, the network was launched in the Top Leaders Forum (TLF) 2015 in Pasay City, Philippines.

To date, the network has 146 private sector organizations as members that share the vision of a resilient, prosperous future where fewer lives are lost to disasters, capital assets and investments are risk-informed, and infrastructure is resilient to natural and man-made hazards.

Our Mission

To create resilient societies by energizing the private sector in collaboration with the public sector and other stakeholders to achieve the outcome and goal of the Sendai Framework in a transparent and inclusive way that delivers local and measurable impact.

Our History

ARISE-Philippines was created out of a shared vision of private sector institutions for a disaster-resilient and climate-smart Philippines.

In 2015, after the international community adopted the Sendai Framework, UNISDR, now the UNDRR (United Nations Office for Disaster Risk Reduction), merged their various private sector initiatives, namely the Private Sector Advisory Group (PSAG), the Private Sector Partnership (PSP), and the R!SE Initiative, to create the Private Sector Alliance for Disaster Resilient Societies (ARISE).

The partnership between SM and UNDRR paved the path for the creation of ARISE-Philippines. ARISE-Philippines Local Network was formally organized during the 2015 Top Leaders' Forum wherein over 60 business partners of SM Prime committed to be part of ARISE-Philippines and were officially recognized as members. SM Prime took on the role of national secretariat for ARISE-Philippines Network. The Top Leaders' Forum (TLF) is an annual special activity of ARISE in coordination with UNDRR.

While the framework recognizes the state as the primary driver of disaster risk reduction, it also acknowledges the reality that for any community or country to achieve true disaster resilience, every stakeholder must play its part. This includes the private sector.

In the Philippines, where on top of our disaster risks, the government is aggressively working at addressing sustainability and development challenges, the private sector can substantially contribute to achieving disaster risk reduction targets.



Our Commitments

In keeping with our mission of creating risk-resilient societies by energizing the private sector in collaboration with the public sector and other stakeholders to achieve the outcome and goal of the Sendai Framework in a transparent and inclusive way that delivers local and measurable impact, ARISE-Philippines aspires to live up to its commitments in all of our undertakings:

Raise Awareness

ARISE-Philippines is committed to raising awareness of disaster risks and effective disaster risk management practices so that more people and communities can become better able to bounce forward in the event of disasters.

Share Knowledge

ARISE-Philippines draws from the rich data we are able to generate from our members to develop policy recommendations on disaster risk reduction and resilience. With data-driven disaster management policies and programs, we can look forward to better results that benefits all of us.

Influence

ARISE-Philippines is in constant dialogue with different groups both in the public and private sector, to surface innovation and best practices in disaster management, including sustainable and inclusive programs for disaster risk reduction. Through these conversations, we hope to share meaningful experiences and insights from our members and in the process, influence positive change in the way we, as a society, build disaster resilience.

Catalyze

ARISE-Philippines is open to innovations and recommendations for better disaster risk management and is even willing to take the necessary next steps to make them into concrete programs and policies. We, as an organization, are constantly challenged to spark improvements for better disaster resilience programming in our communities and in our businesses.

Implement

ARISE-Philippines, as we continue to expand and grow, is committed to help strengthen the disaster resilience of our communities by working with partners and collaborators to implement disaster risk reduction programs and policies.

Our Work Themes

We at ARISE-Philippines are pushing forward with our campaign to re-energize the private sector this 2021. With the full support of our members, our network will be aggressively pursuing our commitments through our work themes and priority areas.

Disaster Risk Management Strategies

ARISE-Philippines recognizes that in order to strengthen the resilience of our communities, we need to come up with effective disaster risk management strategies that take into account the sensitivities and realities on the ground. Hence, we will work with our partners and collaborators to develop and implement disaster management strategies that are data-driven and science-based.

With our partners from the national government and local government units, we are pursuing a number of initiatives to integrate disaster risk management strategies across various communities in the country.

Urban Risk Reduction and Resilience

ARISE-Philippines recognizes the unique vulnerabilities of urban communities when it comes to disasters, especially poor families living in high-risk informal settlements. At the same time, the network is mindful of the impact to the rest of the country should urban areas, centers of commerce, education, trade and government, are severely affected by disasters.

Together with the stakeholders of our urban communities, we are working with city governments to strengthen the resilience of peoples and businesses in urban areas specially the vulnerable sectors.

Education and Training

To bring more stakeholders into our resilience building efforts, we are amplifying our efforts to educate communities about disaster risks and helping them build their capabilities through trainings and workshops on disaster risk reduction and management.

ARISE-Philippines will endeavor to educate every community stakeholder on the risks and impact of disasters and inspire them to adapt data-driven and science-based disaster management strategies in collaboration with other stakeholders.

Our Priority Areas

We at ARISE-Philippines are pushing forward with our campaign to re-energize the private sector this 2021. With the full support of our members, our network will be aggressively pursuing our commitments through our work themes and priority areas.

Small and Medium Businesses

Given that more than 90% of businesses in the country fall under the small and medium category, our network is embarking on a series of programs designed to help small and medium businesses recover from the impact of the pandemic and protect their operations against future disasters.

ARISE-Philippines is committed to helping small and medium businesses build their ability to bounce forward better after disasters.

Re-Insurance

As one of the proven strategies to manage disaster risks, insurance and re-insurance are key interventions that the network is supporting. The goal is to allow more stakeholders, including small and medium businesses and the vulnerable sector, access to risk transfer instruments that can allow them to bounce forward better after a disaster.

ARISE-Philippines is working with partners and collaborators to promote insurance and re-insurance as a tool for disaster risk reduction and resilience. At the same time, the network is in constant dialogue with the insurance sector to map out strategies and opportunities to make insurance and re-insurance more accessible to communities and businesses.

Investors and Investments

We are working with various financial institutions and disaster management experts to put together a comprehensive plan that will encourage more investments in the disaster resilience space.

The network, through its linkages with potential investors, is working at encouraging more investments on disaster risk reduction and resilience. With more investments in risk reduction, businesses and communities are compelled to follow suit and embrace this approach at managing disasters.

Resilient Infrastructure

To ensure continuity of basic services and as a strategy for ensuring reduced disruption of business operations, we are working with several organizations to drive the development of resilient infrastructures.

Our Organization

ARISE-Philippines, while a network of volunteer organizations from the private sector, follows the organizational structure of ARISE Global. Leading the network by providing strategic directions and guidance is the board of directors (BOD).

Board of Directors



Hans T. Sy
Co-Chair



Alexander P. Pama
Co-Chair

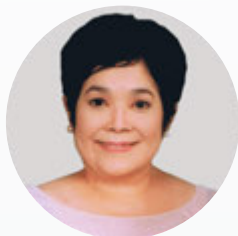


Atty. Alex B. Cabrera
Vice Chair



Dr. Ma. Teresita Medado
Treasurer

Members



Antonia Yulo-Loyzaga
National Resilience Council
(NRC)



Rene Meily
Philippine Disaster Resilience
Foundation (PDRF)



Dr. Kenneth Hartigan-Go
Asian Institute of
Management (AIM)



Maribeth Marasigan
Treasurer



Dr. Erdsan Suero
Philippine Institute of Civil
Engineers (PICE)



Raymond Rufino
NEO Property Management



Ed Sunico
Unilever

Our Organization

ARISE-Philippines, while a network of volunteer organizations from the private sector, follows the organizational structure of ARISE Global. Supporting the BOD are the respective leads of the work themes and priority areas.

Work Theme Leads



Disaster Risk Management
Antonia Yulo-Loyzaga
National Resilience Council



Education and Training
Atty. Tony La Viña
Manila Observatory



Urban Risk Reduction and Resilience
Mardi Mapa-Suplido
Build Change

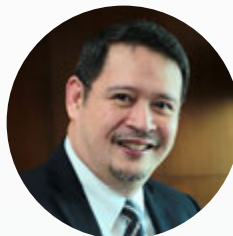
Priority Area Leads



Small and Medium Businesses
Rene Meily
Philippine Disaster Resilience Foundation



Investors and Investments
Maribeth Marasigan
Aboitiz Foundation



Insurance and Re-Insurance
Mitch Rellosa
Philippine Insurers and Re-Insurers Association



Resilient Infrastructure
Dr. Erdsan Suero
Philippine Institute of Civil Engineers

2020 IN REVIEW

Amidst the many calamities and extreme events that happened in the Philippines, including the spread of the COVID-19 pandemic, ARISE-Philippines was able to live up to its commitment of galvanizing the private sector to help the country move closer to achieving the targets of the Sendai Framework.

Election of Liza Silerio to the Board of ARISE Global

Last July 15, 2020, during the ARISE Global Annual General Meeting (AGM), Vice President for the Corporate Compliance Group of SM Supermalls Liza Silerio joined other executives from around the world as they took on the reins of steering ARISE Global to greater heights as members of the new board of directors. Serving for the next three years together with Ms. Silerio, the other members of the board include:

Chloe Demrovsky

Disaster Recovery Institute international (US)

Martha Herera (Co-Chair)

Cemex (Mexico)

Satoshi Hijikata

Kokusai Kogyo (Japan)

Fernando Perez de Britto

All Systems Research Ltd. (Brazil)

Ahmed Riad Ali

Estmarya Management Consulting (Egypt)

Niranker Saxena

FCCI (India)

Lizra Fabien

DAIC (Dominica)

Michael Sudarkasa

Africa Business Group (South Africa)

Hans-Peter Teufers

UPS Foundation (Germany)

Development and Adoption of the Terms of Reference

Last year, ARISE-Philippines developed and formally adopted its Terms of Reference (TOR) which serves as the official guide to the operations and conduct of the network.

Approved by the UN Office for Disaster Risk Reduction Regional Office for Asia and the Pacific (UNDRR ROAP) the TOR is envisioned to be the fundamental document for convoking, organizing, and governing ARISE-Philippines.

As stated in the TOR, ARISE-Philippines will:

- Engage with the public sector and other stakeholders in the Philippines regarding the implementation of the Sendai Framework.
- Recruit private sector companies in the Philippines to join ARISE and/or support disaster risk reduction initiatives and best practices.
- Develop and implement projects and programs in the Philippines consistent with the Sendai Framework, such as studies, research, education, communications, conferences, symposia, which will lead to building resilience for the members of ARISE-Philippines.
- Represent ARISE at country meetings and events.
- Engage industry associations in the Philippines to effect the goals of the Sendai Framework.
- Support the annual celebration of the International Day for Disaster Risk Reduction (Oct. 13) and the World Tsunami Day (November 5).
- Promote the use of existing instruments and tools such as the UNDRR Disaster Resilience Scorecard for Cities and support the development of new tools, guidance and capacity building initiatives for risk informed business development.

2020 IN REVIEW

Amidst the many calamities and extreme events that happened in the Philippines, including the spread of the COVID-19 pandemic, ARISE-Philippines was able to live up to its commitment of galvanizing the private sector to help the country move closer to achieving the targets of the Sendai Framework.

Notes from the AGM 2020

In the Annual General Meeting last October 9, 2020, the first virtual gathering of the members of ARISE-Philippines, Co-Chair Hans Sy reiterated the important role that the private sector plays in building the resilience of the nation. “I always believe that the call for preparedness, prevention and mitigation is at the forefront of disaster risk reduction. Our role as private sector members is to supplement public sector assistance with our expert knowledge and available resources. He explained.

Mami Mizutori, head of the UN Office for Disaster Risk Reduction and the permanent Co-Chair of ARISE, in her opening remarks lauded the Philippine network. “ARISE-Philippines is a shining example of an organization whose members take disaster prevention to heart across its free exchange of disaster management strategies, education and training, urban risk reduction and resilience.” She also explained that it is not enough to learn from the past, we must also be able to do a lot of thinking into the future and planning against a variety of interconnected hazards and scenarios.

National Defense Secretary and Chairman of the National Disaster Risk Reduction and Management Council (NDRRMC), Delfin Lorenzana acknowledged ARISE-Philippines for its contribution in responding to the pandemic and for being a reliable partner in mobilizing the private sector to manage disaster risks and initiate preparedness measures.

Summarizing the proceedings of the AGM, Co-Chair (Ret) VAdm. Alexander Pama outlined what is to be the direction of the network moving forward. “We are fully aware that much is needed to be done. Be rest assured however that together, we shall be focused and deliberate in the planning and subsequent execution of our actions. We intend to start by organizing and strengthening our administrative and operational capabilities. Consequent to this, we shall synergize and harmonize the individual and collective strengths and value added of our members, to relentlessly pursue our mandate and achieve our mission.”

2020 Members' Activities

Members of the network actively pursued the stated goals and objectives of ARISE-Philippines and implemented a number of programs under the work themes and priority areas.

Work Theme Leads 1: Disaster Management Strategies

The National Resilience Council (NRC), as network lead for Disaster Risk Management Strategies, conducted the following programs in 2020:

- The NRC conducted its annual colloquium this year focusing on the theme Pathways and Milestones in Building Local Resilience. The event highlighted the leadership journey and experiences of NRC's partner local chief executives in building community resilience.
- Web-based Data Management for Response and Recovery. The NRC together with EpiMetrics, Inc. conducted an online training on its web-based Geospatial Risk Database System for Covid-19 Pandemic Response and Recovery that showcase the critical role of an effective database and knowledge management system in managing COVID-19 related response and recovery efforts.
- Also, the NRC signed a memorandum of agreement (MOA) with the City of Manila together with other partners under the organization's Adopt A City campaign that seeks to get private groups to support and invest in disaster risk reduction and long term resilience efforts of cities.

2020 Members' Activities

Members of the network actively pursued the stated goals and objectives of ARISE-Philippines and implemented a number of programs under the work themes and priority areas.

Work Theme 2: Education and Training

Two members of the network and both prominent learning institutions in the country, saw the first batch of students complete their respective graduate degree offerings on disaster risk management. 31 students completed the Executive Master in Disaster Risk and Crisis Management (EMDRCM) from the Asian Institute of Management (AIM) and 9 students completed their Master In Disaster Risk and Resilience from the Ateneo De Manila University (ADMU) in 2020.

The network, through its members, conducted a series of webinars from April to May to help share information to help communities and businesses affected by the pandemic. The National Resilience Council piloted the COVID-19 Knowledge Series: Expert Dialogue on Resilience, Public Health, and Human Security. Similarly, the Asian Institute of Management conducted a Webinar on “The Fight against COVID-19: Lessons from Taiwan” and COVID-19 Situation Room as a listening post and communication center.

The University of the Philippines Institute for Small Scale Industries (UP ISSI), despite the restrictions posed by the pandemic continued to deliver business continuity awareness sessions online via the Zoom platform and Facebook live. Below are some of the online activities of the institute in 2020.

- SALIKSIKHAY Conference: Pagdiriwang ng Dangal at Kahusayan sa Saliksik, Malikhaing Gawa, at Ektensiyon — “Honing Agents for National Disaster Awareness (HANDA): Disaster Preparedness and Business Continuity Planning for MSMEs”
- Communities of Practice for Entrepreneurship (COPE) Webinar Series — “Addressing the Effects of the COVID-19 Pandemic on MSMEs: Insights for Policy Making”
- “Realities on the Ground: The Effects of the COVID-19 Pandemic on MSMEs and their Business Continuity Strategies”
- MSME Resilience and Recovery after COVID-19: Public-Private Partnership on Advancing Learning among Enterprises towards Resilience and Transformation (ALERT) Webinar — “Main Steps in Preparing a Business Continuity Plan for MSMEs”
- E-HANDA Webinar Series: Promoting MSME Resilience for Sustainable Recovery Towards the Better Normal
- UNIDO-GCNP Business Expert Group Discussions — “Supporting MSMEs in Building Capacities for Business Continuity Management”
- Business Continuity Summit 2020 — “Lessons Learned from Promoting Business Continuity Towards the Resilience and Recovery of MSMEs in the Philippines”
- Business Forum 2020: Business Resiliency Amidst the Challenges and Shocks of the New Normal — “When the Unexpected Happens: Business Continuity Planning for the Sustainable Recovery of MSMEs”

2020 Members' Activities

Members of the network actively pursued the stated goals and objectives of ARISE-Philippines and implemented a number of programs under the work themes and priority areas.

Work Theme 3: Urban Risk Reduction and Resilience

Belle Corporation conducted a training on fire safety, rescue and first aid in line with the network's priority action on urban risk resilience among its employees and other stakeholders.

Priority Area 1: Small and Medium Businesses

The network, together with the NRC, the Department of Trade and Industry Bureau of Small and Medium Enterprises Development (DTI -BSMED) organized a webinar to help small and medium businesses strengthen their business continuity plans (BCP) and help increase their organizational resilience to anticipated shocks and disruptions. More than 300 organizations participated in the webinar, including some of the members of the network.

The Business Continuity Managers Association of the Philippines (BCMAP) conducted its annual summit to discuss trends and issues related to establishing, improving, and sustaining robust and agile business continuity plans. Several members of the network participated in the online summit which was designed to reinforce the role of the private sector in building a more resilient Philippines in collaboration.

To support small and medium businesses severely affected by the restrictions on travel and business operations, several members of the network, in collaboration with the Association of Filipino Franchisers, Inc. (AFFI), and the Department of Trade and Industry (DTI) organized the "Buyunihan" media campaign to encourage consumers to patronize locally made products.

COVID-19 Relief Programs

Members of ARISE-Philippines also mobilized their respective teams to provide COVID-19 Relief assistance and various resources to frontliners and families severely affected by the pandemic. Members of the network mobilized their respective organizations to help those severely affected and support the various initiatives of the Philippine government to contain the pandemic and address the socio-economic impact of the necessary restrictions on travel and business operations.

SM Group - SM Prime donated Php 1.4 M each to the city governments of Iloilo and Cagayan De Oro to partially fund the acquisition of Reverse Transcription Polymerase Chain Reaction (RT-PCR) and other related equipment to supplement the two cities' capacity to conduct Covid-19 tests. The company also donated Php 1.4M to the city government of Zamboanga to help in the construction of an emergency quarantine facility that would house residents who would require isolation. In addition, the SM Mall of Asia Arena started operations as a COVID-19 mega swabbing facility to help the country against the coronavirus pandemic.

Aboitiz Group - The Aboitiz Group pledged its support to the government to keep the economy running while providing the needs of those whose lives are greatly affected by the pandemic. At present, the organization donated a total of 2.2 billion in support of the COVID-19 pandemic.

Airspeed Group of Companies - The Airspeed Group of companies donated food packs to frontliners from different hospitals during the pandemic. The company also provided shuttle services to employees with six (6) routes and free vitamins to field personnel. Free food PPEs, facemasks, face shields, and sanitizers were also provided to all employees reporting to work.



COVID-19 Relief Programs

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CEMEX Philippines - During the quarantine period, CEMEX Philippines distributed food 600 50kg-sacks of rice grains, hundreds of canned goods, hygiene products, medicines, and isolation suits to over 30 barangays in the Provinces of Rizal and Cebu, and the local government units of Antipolo City and the City of Naga. The corporation also supported communities with their transportation and manpower needs during the delivery of the goods and donations. CEMEX Philippines also produced sanitation tents that utilize a disinfecting mist system suitable for public use in Cebu.

Far Eastern University - Far Eastern University donated food packs to frontlines in different hospitals during the quarantine period. Aside from that, the university also provided shuttle services to employees with six (6) routes and free vitamins to frontliners and field personnel. The university also provided financial assistance to employees, talents, and support personnel to cover salaries. Cash equivalent of rice benefits, cash advances were also offered while on the skeletal workforce.

Jollibee Food Corporation - During the pandemic, the Jollibee Food Corporation sent meals to frontlines on different hospitals nationwide.

NEO Property Management Incorporated - NEO also launched the “NEO Give” program to provide cooked meals to frontliners at the Taguig LGU and Taguig Pateros District Hospital Temperature screening, enhanced security measures, etc. Maintenance staff and frequency in sanitation and disinfection of the buildings’ common areas were also increased and tenants were recommended to stay at home.

GMA Kapuso Foundation launched the ‘Labanan and COVID-19’ - Campaign for the workers at the frontliners in the fight against COVID-19.

Philippine Disaster Resilience Foundation (PDRF) – In response to COVID-19, the Philippine Disaster Resilience Foundation (PDRF), lead coordinating group of private sectors, took the lead in conducting several COVID-19 response such as Project Ugnayan to help the poor communities in Metro Manila, Project Pagasa series of training for healthcare frontliners, and Project Kaagapay that raised 92 million pesos and provided 200,000 PPEs for 70 hospitals.

Looking Ahead

Coming from the directions set during the 2020 AGM, the network will embark on a three year journey to **organize**, **synergize**, and **harmonize** following the two-pronged approach of **performing** while **transforming**.

For 2021, year 1 of our three year journey, we will be focusing on **Re-Energizing the Network**.

Coming from a year decked with community quarantine and business restrictions, the private sector as well as the rest of the country is struggling to recover and move forward. Riding on the growing momentum, ARISE-Philippines will tap into its members to re-fuel the network with fresh new activities and initiatives that will help push the country faster towards full recovery.

Transforming

As part of the efforts to **organize**, the network has set up four key performance indicators under the **transforming** part of the approach.

- Improve the network's organizational structures, processes and policies.
- Set up an efficient Knowledge Management System to track progress and impact of initiatives.
- Improve marketing and promotions efforts.
- Strengthen international linkages

Performing

Through the efforts of the respective leads of the work themes and priority areas, ARISE-Philippines will live up to its commitments in 2021 as manifested in the following activities and initiatives:

WT 1. DRMS

- A. Safer Schools Program
- B. Infra Audit for Housing/Critical Buildings
- C. Quick Risk Estimation Tool
- D. Understanding Risk for Sustainability Reporting
- E. Resilient By Design Webinar
- F. MCR2030 Campaign
- G. Adopt-A-City Program

WT 2. EDUCATION AND TRAINING

(Work in Progress)

WT 3. URBAN RISK REDUCTION AND RESILIENCE

- A. MCR2030 LGU Champions Webinar
- B. RTD on Micro Finance for Home Improvement
- C. Top 20 Most Vulnerable Cities
- D. Dialogue with DILG

PA 1. SMALL AND MEDIUM BUSINESSES

- A. MSME Guidebook
- B. iAdapt
- C. SIKAP
- D. QBO
- E. Katatagan In A Box

PA 2. INVESTORS AND INVESTMENTS

- A. Call For Papers on Risk Informed Investments
- B. Survey on Risk Informed Investments
- C. Resilience Reporting
- D. Webinar on Risk Informed Investments
- E. Dialogue with Finance Stakeholders
- F. 2020 Catalogue of DRR Investment Opportunities

PA 3. INSURANCE AND RE-INSURANCE

- A. Insurance for Resilience Webinars
- B. Insurance Briefing for ARISE-Philippines Members
- C. RTD with Legislators on Insurance
- D. ARISE-Philippines Position Paper on Insurance Access
- E. Insurance Subscription Tracking for ARISE-Philippines

PA 4. RESILIENT INFRASTRUCTURE

- A. Basic Disaster Resilience Handbook
- B. Disaster Resilience SOP for ARISE-Philippines Rapid Assessment of Infrastructure (Capability Building) Workshop

The Sendai Framework for Disaster Risk Reduction

Endorsed by the UN General Assembly after the Third UN World Conference on Disaster Risk Reduction in 2015, the Sendai Framework takes off from the previous instrument, the Hyogo Framework for Action (2005-2015).

Like its predecessor, the Sendai Framework was a product of stakeholder consultations and inter-governmental negotiations that started in 2012. When it was finally endorsed, it became the first significant agreement out of the post-2015 development agenda providing member states with a blueprint for concrete actions aimed to protect development gains from the impact of disasters.

The framework pursues the following goal - prevent new and reduce existing disaster risk through integrated and inclusive (economic, structural, legal, social, health, cultural, educational, environmental, technological, political, and institutional) measures that strengthen resilience through prevention and reduction of hazard exposure and vulnerability; and increased preparedness for response and recovery.

The framework is designed to work with the other 2030 Agenda agreements such as the Paris Agreement on Climate Change, the Addis Ababa Action Agenda on Financing for Development, the New Urban Agenda, and the Sustainable Development Goals (SDGs).

With its four (4) clear priorities for action and seven (7) global targets for substantial reduction of disaster risks, the framework recognizes the primary role of governments in driving disaster risk reduction and the critical need for sharing the responsibility with the private sector and other stakeholders.



Four Priorities for Action

The Sendai Framework, adopted by 187 countries, outlines four priorities for action.

- 1 Understanding disaster risk
- 2 Strengthening disaster risk governance to manage disaster risk
- 3 Investing in disaster reduction for resilience
- 4 Enhancing disaster preparedness for effective response and to build back better in recovery, rehabilitation, and reconstruction

The seven global targets can be grouped under two strategic approaches - reduction and growth.

Reduction Targets

- 1 Reduce mortality
- 2 Reduce the number of affected people
- 3 Reduce economic loss
- 4 Reduce damage to critical infrastructure and disruption of basic services

Growth Targets

- 5 Increase the number of countries with national and local disaster risk reduction strategies
- 6 Increase international cooperation to developing countries
- 7 Increase availability and access to multi-hazard early warning systems and disaster risk information and assessments.

While the framework recognizes the state as the primary driver of disaster risk reduction, it also acknowledges the reality that for any community or country to achieve true disaster resilience, every stakeholder must play its part. This includes the private sector.

In the Philippines, where on top of our disaster risks, the government is aggressively working at addressing sustainability and development challenges, the private sector can substantially contribute to achieving disaster risk reduction targets.

Re-energizing the Private Sector

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