

ARISE-PHILIPPINES

Board of Directors



Hans T. Sy
Board Member and Co-Chair
Chairman of the Executive Committee,
SM Prime Holdings Inc

Hans Sy is the Chairman of the Executive Committee of SM Prime Holdings, Inc. (SMPH) and Adviser to the Board of SM Investments Corporation. SM Prime, which was incorporated in the Philippines in 1994, is one of the largest integrated property developers in Southeast Asia. Under Hans Sy's leadership as its President till September 2016, SM Prime grew exponentially through offering of innovative and sustainable lifestyle cities integrating malls, residences, offices, hotels and convention centers.

Hans is also engaged in the management of some of the oldest institutions in the country. He is the Chairman of China Banking Corporation, which turns 100 years old by 2020, and of the National University founded in 1900.

He is actively pushing for Public-Private Partnerships (PPP) through collaborative efforts on Disaster Risk Reduction Management (DRRM) in the Philippines. Currently, he sits in the Global Board of ARISE Private Sector Alliance for Disaster Resilient Societies (UNDRR). He is the Co-Chairman of the National Resilience Council (NRC), a private-public sector initiative whose goal is to strengthen resilience of Local Government Units (LGUs) towards disaster-resilient Philippines.

Mr. Sy holds a B.S. Mechanical Engineering degree from De La Salle University.



VADM Alexander P. Pama AFP (ret)
Board Member and Co-Chair

Consultant for Disaster Resilience ,
SM Prime Holdings Inc.

VADM Pama or Alex is a former Navy officer who retired from the service in 2012 as the 32nd Flag Officer-in-Command of the Philippine Navy. He was then appointed Undersecretary in the Office of the President and concurrently the Executive Director of the National Coast Watch Council Secretariat. Subsequently in 2014, he was designated Undersecretary in the DND and as the Executive Director of the National Disaster Risk Reduction Management Council (NDRRMC) and Administrator, Office of Civil Defense (OCD).

He is presently the Disaster Resilience Consultant for SM Prime where among other functions, he provides advice and inputs to the Chair of the Executive Committee of SMPHI in his personal and the company's various international and local Disaster Resilience advocacies and DRR programs. He is concurrently, a Consultant in the National Resilience Council (NRC) where he, provides advice and significant inputs to the Council on matters particularly related to disaster risk governance by LGUs along the lines of its public-private partnership with select partner LGUs.

Concurrently, Alex is also an Adjunct Professor at the Asian Institute of Management's EMDRCM program as well as a Lecturer at the Ateneo de Manila Master's Degree in DRRM. He sits as a member of the Board in various Boards such as: Central Philippine University Corporation, Oscar M Lopez Center Foundation, ReStart Me Foundation and quite recently the Weather Philippines Foundation.

During his watch at OCD/NDRRMC, then USEC Pama introduced and institutionalized various policies, programs and processes which significantly improved the country's DRRM system, such as the institutionalization of the PDRA, the ICS, a more robust Private-Public Partnership in DRR and Resilience advocacies and endeavors.



Alex B. Cabrera
Board Member and Vice-Chair
Chairman and Senior Partner
PwC Philippines

Alex, both a Certified Public Accountant and lawyer, is the Chairman and Senior Partner of PwC Philippines since 2013. He specializes in tax planning, business restructuring and reorganizations, and integrated tax, legal, and accounting advice. He attended business courses at Harvard Business School, Wharton University, and IESE Business School.

He is also a board member in PwC's Southeast Asia Regional Consulting practice and is the managing partner of Cabrera & Company.

He is Chairman of the Integrity Initiative Inc. (II, Inc.), the Management Association of the Philippines' (MAP) Tax Committee, and the Philippine Institute of Certified Public Accountants' (PICPA) Taxation and Legislation Committee.

Alex has been named CEO of the Year at the Asia Leaders Awards 2019. He received the Outstanding CPA in Public Practice Award in 2015 and as Young Achiever in Public Practice Award in 1998 from PICPA. His Sunday column in the Philippine STAR, "As easy as ABC", has been a three-time finalist at the Catholic Mass Media Awards.



Ma. Teresita Medado, PhD
Board Member and Treasurer

President, Asia Pacific College

Concurrent engagements

- *Member of the Technical Panel* for Teacher Education (TPTE), Commission on Higher Education (CHED), 2014 to present
- *Chairperson* of the Technical Committee on Alternative Learning Systems, TPTE, CHED, 2014 to present
- *Technical Expert*, UNESCO Jakarta Programs on Alternative Learning System, *June* 2018 to present
- *Member of Talent Development Committee* (TADCOM), IT-Business Process Association of the Philippines, 2019 to present

Education & Training

- *Doctor of Philosophy in Education*, Major in Educational Leadership and Management, Dela Salle University, Taft, Avenue, Manila
- Research Agenda: Dynamics of Industry-Academe Partnership
- *Fellow*, Mentoring Program, a scholarship program of Philippine Australian Human Resource and Organizational Development Facility, hosted in Sydney, Canberra, and Brisbane, Australia, 2015
- *Master in Management*, Asia Pacific College, Magallanes, Makati City
- *Bachelor of Science Major in Psychology*, University of the Philippines, Diliman, Quezon City
- *Basic Education*, St. Bridget's College, Batangas City



Maribeth Marasigan
Board Member

President and Chief Operating Officer
Aboitiz Foundation

- Board of Trustees (2018-Present) – Vice Chairman, League of Corporate Foundations
 - Board Oversight – Committee on Enterprise Development, League of Corporate Foundations
 - Board of Trustees (2018-Present) – Association of Foundations
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- Over thirty years of valuable experience in organizational development and management, human resource, revenue management, transport and logistics, marketing and communications, and corporate social responsibility
 - Holds key positions in various social development associations and governing bodies
 - Driver of the Aboitiz Foundation’s shift to the Integrated CSR (iCSR) strategy, which strategically pools and harnesses resources towards scaled-up and more sustainable impact
 - Leads the digital transformation strategy and initiatives of the Aboitiz CSR group



Kenneth Y. Hartigan-Go, MD, MD (UK)
Board Member

**School Head, Asian Institute of
Management**

Dr. Kenneth Hartigan-Go is currently the Head of the Stephen Zuellig Graduate School of Development Management at the Asian Institute of Management.

He was Philippine Department of Health Undersecretary (2015-2016); Director General of Food and Drugs Administration (October 2012- October 2014); Deputy Director Bureau of Food and Drugs (1999-2001). He was the founding Executive Director of the Zuellig Foundation from 2001 to 2009. He was faculty of the UP College of Medicine (1990-2006), Ateneo School of Medicine and Public Health (until 2010) and AIM (2010-2015).

He holds Doctor of Medicine degrees from the University of the Philippines College of Medicine (1985), and from Newcastle University UK (1998, Clinical Pharmacology). He is a Fellow of the Royal College of Physicians (Edinburgh), a Fellow of the American College of Physicians, Honorary Fellow of the Academy of Medicine, Singapore and Honorary Fellow of the Singapore College of Physician since 2017 and the President Philippine College of Physicians (2017-2018).

From 2013-2016, he advised the Chair of the APEC's Life Science Innovation Forum (LSIF) executive board. He served as member of the WHO Global Advisory Committee on Vaccine Safety and WHO Advisory Committee on the Safety of Medicinal Products. He is a member of the Steering Committee of the NUS Initiative for Health in Asia (NIHA), and Expert Panel member of the Center for Regulatory Excellence based in Singapore. In the mid-2000's he was also President of the Corporate Network for Disaster Response (CNDR) and a founding member of the Laban Konyumer Inc, an NGO Consumer advocacy organization since 2016. He sits as Board Member of Cullion Foundation Inc., Equicom Savings Bank, Maxicare Health Corporation, Generika, OML Center for Climate Change Adaptation, CARD MRI BotiCARD Inc, MedGrocer, and a member of the National Council of Biosafety Philippines. He is currently the president of the International Society of Pharmacoeconomics and Outcome Research Philippine Chapter. He is a Fellow of the Institute of Corporate Directors.



Raymond Rufino
Board Member

Chief Executive Officer, NEO

Mr. Rufino is currently the CEO of NEO, the largest Owner, Developer, and Manager of Office Buildings in the Bonifacio Global City central business district in the Philippines with 7 operational developments comprising a Gross Leasable Area of almost 270,000 sqm. NEO is the only office portfolio developer with its entire portfolio certified 5 Stars under BERDE (Building for Ecologically Responsive Design Excellence), the national voluntary green building rating tool of the country – making it the top green office developer in the country. He is also the Principal, Real Estate for the Threadborne Group family office.

He currently holds the following positions:

- Global Governing Trustee, Urban Land Institute (ULI)
- Chair for Mission Advancement, ULI Philippines
- Founding Chair, Next Gen Council of World Wide Fund for Nature (WWF) Philippines
- Real Estate Industry Network Regional Chair – Southeast Asia, YPO
- Treasurer, Philippine Green Building Council (PhilGBC)

He has previously held the following positions:

- Chapter Chair, Young Presidents' Organization (YPO) Philippines
- Chairman, Philippine Green Building Council (PhilGBC), which he helped found in 2007
- Chair, ULI Philippines
- President, Entrepreneur's Organization (EO) Philippines
- Regional Director for Asia for the EO Global Student Entrepreneurship Awards – the premier global student entrepreneurship competition

Mr. Rufino is a licensed real estate broker and graduated with a Master of Science in Real Estate Development from Columbia University and a Bachelor of Science in Management from the Ateneo De Manila University. He is also a member of the Management Association of the Philippines (MAP).

He was awarded Real Estate Personality for 2015 at the 3rd Annual Philippine Property Awards. He is the youngest ever recipient of the award. In 2016, he was also recognized as a winner in the prestigious 40 Under 40 Competition of Urban Land Magazine which recognizes the best and brightest young land use professionals from around the globe.



Rene "Butch" Meily
Board Member

**President, Philippine Disaster Resilience
Foundation**

Butch is the President of the Philippine Disaster Resilience Foundation (PDRF), a private sector disaster management organization that includes many of the major business groups in the country. Philippine Long Distance Telephone (PLDT), his parent company, received the 2016 Prince of Wales Business in Community UPS International Disaster Relief Prize for its work in mobilizing PDRF during Super Typhoon Haiyan. PDRF currently operates the world's only national private sector Emergency Operations Center.

Butch is also the president of IdeaSpace Foundation, a technology accelerator for early stage startup companies. He heads QBO Innovation Hub, a public private partnership launched to mentor startups. He is concurrently president of Pacific Global One, a firm formed from PLDT's Aviation Group.

Previously, Butch was First Vice President and Special Assistant to the chairman of PLDT and president of PLDT Smart Foundation. Prior to joining PLDT, he served as Vice President, Communications for TLC Beatrice International, a food company in New York and Paris. He has worked with several New York public relations firms and a financial startup there. Butch was previously president of the Philippine American Chamber of Commerce and served two three year terms.

A graduate of Ateneo de Manila University, Butch has an M.A. in Journalism and Communications from the University of Florida. He was a recipient of the College of Journalism's Alumnus of Distinction award in 2000. He returned to UF in 2003 as the Freedom Forum Distinguished Visiting Professor.



Ed Sunico
Board Member

**Vice President, Unilever
Philippines**

Ed Sunico currently heads the Sustainable Business and Communications function of Unilever Philippines and is the Vice President for Communications –SEA.

Handling corporate affairs and championing sustainability, Ed translates performance into purpose as he leads Unilever’s various sustainability initiatives focused on health & nutrition, environment and livelihood with the goal to inspire change in the industry and make sustainable living commonplace.

Purpose-led and Future-fit, his organization has consistently been named as a leader in the Dow Jones Sustainability Index as well as the Globe Scan Sustainability Leaders survey. Unilever Philippines also won the top sustainability award from the 2018 ASIA CEO Awards and named as one of the best workplaces by HR Asia.

Ed began his career in Unilever in 1991 and has worked in various roles in Customer Development and Media.



Antonia Yulo Loyzaga
Board Member

**President, National
Resilience Council**

Ms. Yulo Loyzaga is the President of the National Resilience Council, a science and technology-based public-private partnership aimed at the implementation of the Sendai Framework for Disaster Risk Reduction, the Sustainable Development Goals and the Paris Climate Agreement. She is a member of the United Nations Office for Disaster Risk Reduction's (UNDRR) global Science and Technology Advisory Group (STAG) and its regional counterpart, the Asia Pacific Science and Technology Academia Advisory Group (APSTAAG). She currently serves on the Science Advisory Board of the Integrated Research on Disaster Risk Center of Excellence-Taipei (IRDR ICoE).

Ms. Yulo Loyzaga is a Trustee of the Zuellig Family Foundation, the Manila Observatory and Ateneo de Naga University. She leads the Education and Training Theme for UNISDR's ARISE Philippines and is a technical Adviser to the Philippine Disaster Resilience Foundation (PDRF).

Prior to these appointments, Ms. Loyzaga was the Executive Director of the Manila Observatory from 2007-2016 and a Trustee of the Ateneo de Manila University from 2007-2017. During this time, she was a member of the Department of Science and Technology's Committee on Space Technology Applications and the UNESCO National Commission's Committee on Science and Technology. From 2016-2020, she served as the Chairperson of the International Advisory Board of the Manila Observatory.

In 2013, she was given special recognition by the Armed Forces of the Philippines for her contributions to the military's emergency disaster response operations during Super Typhoon Haiyan.

Ms. Loyzaga has a Masters in Government from Georgetown University, Washington D.C.



Dr Erdsan Rene S. Suero, DPA
Board Member

**National President, Philippine Institute of
Civil Engineers, Inc.**

EDUCATIONAL BACKGROUND

Bachelor's/ Graduate Degrees
Name of college/university

Bachelor of Science in Civil Engineering (BSCE)
College of Engineering & Architecture
University of Mindanao(1988)
Senior of the Year Awardee/Consistent Academic Scholar

Master of Arts in Economics (MA Econ)
Thesis Title: Effective Technical Audit of Road Construction Project and
Valuation of Client Satisfaction: An Analysis of Quality Management
Standard(2015)

Doctor of Public Administration (DPA)
Cebu Technological University(2019)
Dissertation: Technical Scanning of DPWH Blueprint

Doctor of Philosophy (Ph.D.) in Technology Management Major in
Engineering Technology(on-going)

CURRENT ENGEGEMENTS

First Member of the Continuing Professional Development (CPD) Council of Civil Engineering
2019 - 2020
Professional Regulations Commission, Philippines

Country Head Representative to the Asian Civil Engineering Coordinating Council (ACECC)
2019 - 2020
ACECC Secretariat Headquarters, Japan/USA

PICE Representative to the Philippine Technological Council (PTC)
2019 - 2020
Philippine Technological Council (PTC), Philippines