

IS YOUR BUSINESS RESILIENT TO COVID-19?

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 **UNDRR**
UN Office for Disaster Risk Reduction

10 TIPS TO MAKE YOUR BUSINESS RESILIENT TO COVID-19

1. 
Stay informed

2. 
Identify your core products and services


3. 
Communicate with your employees and customers

4. 
Establish policies for physical distancing and sanitizing workplaces


5. 
Protect employee health

6. 
Plan how you will operate with absent employees

7. 
Prepare your supply chain

8. 
Plan to modify your service delivery to customers

9. 
Apply for crisis assistance to businesses

10. 
Exercise your COVID-19 plan

5 ADDITIONAL TIPS TO HELP YOUR BUSINESS IF ALREADY IMPACTED

Ask your creditor, suppliers and others to defer rent payments, or pay in installments.

Build or modify your existing website or social media site to shift the focus to online sales and remote services.

Contact your local business associations including Chambers of Commerce to mobilize the local community to support small businesses in your area.

Disaster support and Government assistance package – Contact government agencies to find out about income support and loans for your employees to maintain their income.

Explore joining forces with other small businesses in your area to share information and offer mutual support.

For more information go to:
www.undrr.org/bcp-ap



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**Asian Disaster
Preparedness Center**



**COVID-19
RESPONSE**

Additional Resources:

Here are some additional useful resources that may be helpful:

- PIPSO – Pacific Business Continuity Plan Templates and Guides
<http://www.pipso.org.fj/resources/guides/>
- IFRC – Atlas: Your guide to business resilience (Mobile application for small businesses)
<https://www.preparecenter.org/activities/atlas-ready-business>
- IFRC – Business Preparedness Initiative
<https://www.preparecenter.org/activities/business-preparedness-initiative>
- ILO - An employer's guide on managing your workplace during COVID-19
https://www.ilo.org/actemp/publications/WCMS_740212/lang-en/index.htm
- ILO – The Sustainable and Resilient Enterprises Platform (SRE Platform)
<https://conflictanddisaster.org/>
- ILO - The six-step COVID-19 business continuity plan
https://www.ilo.org/actemp/publications/WCMS_740375/lang-en/index.htm
- ITC – Supporting small businesses through the COVID-19 crisis.
<http://www.intracen.org/covid19/>
- UNDRR – Is your Business Disaster Proof?
<https://www.undrr.org/publication/your-business-disaster-proof>
- WHO - Coronavirus disease (COVID-19) advice for the public: Myth busters
<https://www.who.int/emergencies/diseases/novel-coronavirus-2019/advice-for-public/myth-busters>
- WHO Information for Employers and Workers
<https://www.who.int/teams/risk-communication/employers-and-workers>